# 26<sup>th</sup> Annual Harry Wickersham Golf Tournament Benefiting Texas Lions Camp Tax Exempt #74-1189679 Thursday, August 1, 2019

# TITLE SPONSORSHIP (\$25,000; Value Received \$1,054) SOLD!

- Lead Sponsorship recognition on all tournament materials
- Company Name/Logo in tournament publicity
- Banner with Company Name/Logo displayed during tournament
- Company Logo/Link and recognition on Texas Lions Camp website
- Company Logo on Sign by TLC Amphitheater Concession Stand for Summer 2019 with access to 1,500 camper families, Lions and public
- Full page Ad in Tournament Program with distribution of 500
- Company Name in Tournament Program (distribution of 500)
- Company Logo/Name in 2019-2020 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for Four teams of four golfers for the tournament
- Option to placer company promotional item(s) in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name/Logo in Post-Tournament Recognition

#### DIAMOND SPONSORSHIP (\$5,000; Value Received \$385) ONLY Two Available

- Major Sponsorship recognition in tournament publicity
- Company Name/Logo in tournament publicity
- Banner with Company Name and Logo displayed during tournament
- Company Logo and Link on Texas Lions Camp website
- Company Logo on Sign by TLC Amphitheater Concession Stand for Summer 2019 with access to 1,500 camper families, Lions and public
- One-half page Ad in Tournament Program with distribution of 500
- Company Name in Tournament Program (distribution of 500)
- Company Logo/Name in 2019-2020 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for One team of four golfers for the tournament
- Option to place company promotional item(s) in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name in Post-Tournament Recognition

#### EMERALD SPONSORSHIP (\$3,000- Value Received \$282) ONLY TWO Available

- Company Name/Logo in tournament publicity
- Banner with Company Name and Logo displayed during tournament
- Company Logo and Link on Texas Lions Camp website
- Company Logo on Sign by TLC Amphitheater Concession Stand for Summer 2019 with access to 1,500 camper families, Lions and public
- One-quarter page Ad in Tournament Program with distribution of 500
- Company Name in Tournament Program (distribution of 500)
- Company Name listed in 2019-2020 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for One team of four golfers for the tournament
- Option to place company promotional item in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name in Post-Tournament Recognition

## PLATINUM SPONSORSHIP (\$1,000; Value Received \$50)

Cart Breakfast Lunch Beverage Driving Range Putting Green Golf Towel\* Golf Ball\*

- Company Name on Sign in designated area during tournament
- Company Name on Texas Lions Camp website
- Company Listing in Tournament Program (distribution of 500)
- Company Name listed in 2019-2020 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option to place company promotional item in Ditty Bag
- Company Name in Post-Tournament Recognition

## GOLD SPONSORSHIP (\$500; Value Received \$25) Contest Prize Holes

### Longest Drive (#10) Straightest Drive (#1) Closest to Pin #4, #6, #11, #13 & #16

- Signage on Designated Contest Location
- Company Name on Texas Lions Camp website
- Company Listing in Tournament Program (distribution of 500)
- Option to distribute Corporate Item on Designated Sponsorship Area
- Company Name listed in 2019-2020 TLC Newsletter
- Option to place company promotional item(s) in Ditty Bag
- Company Name in Post-Tournament Recognition

\*Company must also provide Golf Balls and Golf Towels at Company expense.

## Generally, Texas Lions Camp enjoys:

- ~ 50,000 hits per year on its website <u>www.lionscamp.com</u>.
- Produces and circulates **26,000**-**30,000 newsletters** per year.
- Enjoy an average of 14,000 followers/friends on FACEBOOK